

## **ANNOUNCING REBRAND + ENHANCEMENT OF SERVICES FOR PIETRYKA PLASTICS**

As you may know, in October of 2018, Joe Pietryka Incorporated was purchased by the Tomassetti family and briefly renamed Pietryka Plastics LLC. Over the past 10 months the company has undergone a significant reorganization to better align our services, facilities and brand with the needs of our customers and the market. As such, it gives us great pleasure to announce our rebrand as Hudson Valley Plastics.

What can you expect as part of this transformation?

- **New Brand + Mission**  
At Hudson Valley Plastics, we believe manufacturing is a people-business. We take the time to understand the unique needs of the markets we service and are committed to providing a full range of manufacturing support from *Prototype to Production*.
- **Continued Family Culture**  
For more than 70 years, the Pietryka family has been a staple of plastics manufacturing services in the Hudson Valley. Leveraging this strong history, the Tomassetti family is committed to continuing the legacy of providing unique customer attention, generous community support and fostering a positive, family-oriented working environment.
- **New Leadership**  
Diana Tomassetti has assumed the role of President & CEO of the organization, bringing more than 25 years of leadership and business transformation experience. Additional leadership changes include the addition of Richard Gosniowski as Director of Engineering, the promotion of Mary Flynn to Account Manager, the hiring of Ed Garcia as Quality Manager as well as the appointment of several new staff and operators.
- **New Technology**  
As part of the reorganization process, Ms. Tomassetti has spearheaded a three-year facilities plan, expanding the capabilities of Hudson Valley Plastics exponentially. Immediate upgrades include the expansion of our clean room facilities, a state-of-the-art upgrade to our quality assurance capabilities and a significant investment in new molding machines. In addition, we are in the process of enhancing our secondary processes including printing, decorating and assembly technology. Lastly, to support the need for on-demand and low volume production that we are uniquely qualified to provide, we are introducing rapid prototyping services and 3D printing.

Over the next several months we look forward to sharing more about our new vision with you. Please look for additional information by mail over the next several weeks and contact us with any questions.

